

Dec 6, 2016 - Jan 4, 2017  
Compare to: Jul 1, 2016 - Jul 31, 2016

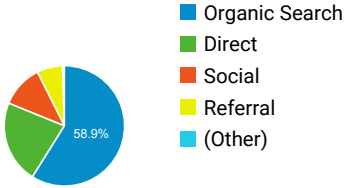
# Acquisition Overview

All Users  
+0.00% Sessions

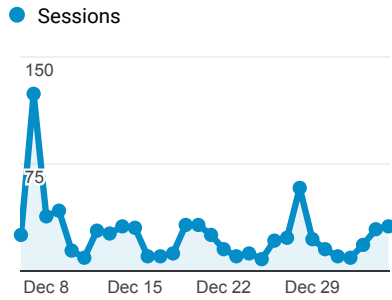
Primary Dimension: **Top Channels** Conversion: **Goal 1: Reached Contact Us Page** [Edit Channel Grouping](#)

## Top Channels

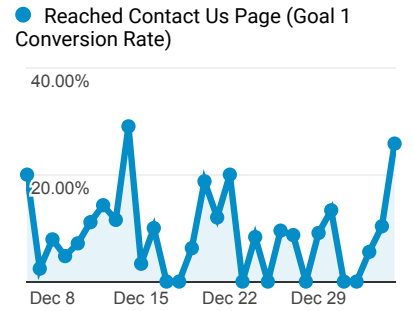
Dec 6, 2016 - Jan 4, 2017



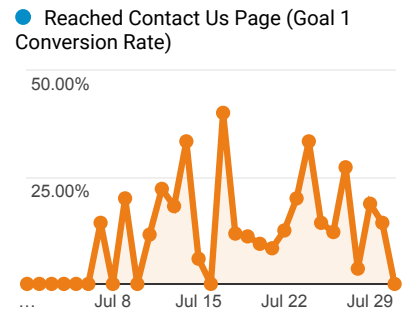
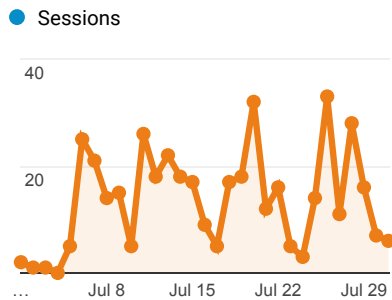
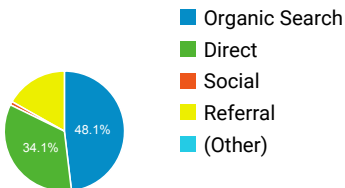
## Sessions



## Conversions



Jul 1, 2016 - Jul 31, 2016



	Acquisition			Behavior			Conversions		
	Sessions ↓	% New Sessions ↓	New Users ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓	Goal 1 Completion ↓	Goal 1 Value ↓	Goal 1 Conversion Rate ↓
	82.23%	6.54% ↑	94.14% ↑	12.04%	16.31% ↓	29.80% ↓	30.77%	0.00%	28.24% ↓
1 Organic Search	123.15% ↑			9.30% ↑			38.24% ↑		
2 Direct	18.75% ↑			19.15% ↑			30.00% ↑		
3 Social	2,100.00% ↑			16.67% ↑			100.00% ↓		
4 Referral	25.35% ↓			11.71% ↓			14.29% ↓		
5 (Other)	100.00% ↑			0.00%			100.00% ↑		

To see all 5 Channels click [here](#).

